



at press time

## New FiDi Web Site Points To Cultural Growth In Downtown Manhattan

FiDiNYC.com is a new informational web site that recently launched providing information on Manhattan's FiDi (Financial District) neighborhood as large growth is occurring in all segments including residential, retail, commercial office, hotel, and cultural attractions. New York City's Downtown area is going through a vast transformation with the opening of new restaurants, nightlife, and super luxurious retailers, all of whom have expanded into the area. FiDi is the acronym for the Financial District in Lower Manhattan whose borders are south of Fulton Street, east of Broadway, and the East River to the south and east.

With FiDi becoming one of the most luxurious and fastest growing neighborhoods of Manhattan, if not the entire United States, a need arose to incorporate all of the many aspects and amenities of the area into one comprehensive web site. FiDiNYC.com includes an interactive map linking directly to the web sites of top upscale retailers, restaurants, museums, architectural and historical attractions, as well as information about local transportation, parks, schools, hotels, and other events throughout the FiDi area. This new informative site acts as a guide and highlights the best attractions in FiDi — the most exciting new neighborhood in Manhattan.